

WORKSHOP DESCRIPTIONS (continued)



Session K

NEW Lead Without Losing Yourself in SG
(3:45 p.m. to 4:45 p.m. — HASTINGS I)

Student government leadership is rewarding and intense. You show up for others, but this session helps you focus on how to show up for yourself. Learn how to create a culture of care, build trust in your team, and stay grounded through the demands of the year. This session provides practical strategies for preventing burnout, improving your team's dynamic, and leading with clarity. Expect honest reflection and peer connection. Walk away with a care plan that supports you and your team through real stress and pressure.

Delivery Format: This workshop uses reflective activities, small group discussion, and peer-to-peer feedback.

Presentation Resources: The session utilizes visual display media (i.e., Microsoft PowerPoint).

Level of Interactivity (1-5, 5 being very interactive): 4

Learning Outcomes. After attending this session, participants should be able to:

- Recognize signs of burnout in Student Government roles
- Identify ways to strengthen support and trust within your SGA team
- Build a care plan that supports sustainable and collaborative leadership



Session L

FOR ADVISORS L.E.A.D.: Leadership by Empowering and Appreciating Differences
(3:45 p.m. to 4:45 p.m. — HASTINGS II)

Have you ever stopped to think about how you lead? Have you ever considered the different voices of those you lead? Developing your leadership style takes time and experience. Let's dive into understanding your leadership voice as a part of that journey! Whatever your style, we all have the ability to lead followers through our authentic voice. Join me as we journey through this topic through an engaging series of questions and experiences.

Delivery Format: This workshop utilizes a balance of engaging lecture format and individual and small group interactive activities that are self-reflective, thought provoking and oriented toward skill building.

Presentation Resources: This session utilizes display media (PowerPoint) as well as printed handouts.

Level of Interactivity (1-5, 5 being very interactive): 4

Learning Outcomes. After attending this session, participants should be able to:

- Understand the leadership lens from where they operate
- Understand the 4 Needs of Followers
- Identify how to build trust on a team

ASGA WORKSHOP PRESENTERS

Vicky Goodin, Ed.D.

- Certified Gallup Strengths Coach & Leadership Consultant
- Experienced advisor for Student Government, Student Organizations Council, Residence Life, and Campus Life groups
- Seasoned Student Affairs Professional with more than 30 years of experience in higher education
- Learn more at dot.cards/drivickyg
- thestrengthsdoc@hotmail.com



In HASTINGS II

Kimberly Jones, Ph.D.

- Student Leadership Development Consultant
- Certified Gallup Strengths Coach
- Experienced Student Affairs Professional with 20 years of experience in Student Government
- kimberlyjjones44@gmail.com



In HASTINGS I

W.H. Oxendine, Jr. (Butch)

- ASGA Executive Director and Founder
- Editor in Chief, *Student Leader* magazine
- Author, *So You Want to Be President...How to Get Elected on Your Campus*
- Professional Student Government consultant and frequent speaker at major Student Government conferences for more than 40 years
- butch@asgaonline.com



In DRAKE BALLROOM

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BOSTON CONFERENCE

Saturday, September 12, 2026

8:00 a.m. to 9:00 a.m. — Conference Registration & Continental Breakfast
DRAKE BALLROOM

9:00 a.m. to 9:20 a.m. — Welcome

- Kimberly Jones, Ph.D., Emcee
- DRAKE BALLROOM

9:20 a.m. to 9:30 a.m. — Networking Break

9:30 a.m. to 10:45 a.m. — Training Block 1

- Your SGA Report Card: 13 Steps to Raise Your Grade to A+* — Butch Oxendine
DRAKE BALLROOM

- NEW** *Leading with Confidence: Strategies for Self-Awareness and Growth* — Kimberly Jones, Ph.D.
HASTINGS I

- Mission SGA!* — Vicky Goodin, Ed.D.
HASTINGS II

10:45 a.m. to 11:00 a.m. — Networking Break

11:00 a.m. to 12:00 p.m. — Training Block 2

- The 25 Worst Mistakes Your Student Government Can Make (And How to Fix Them)* — Butch Oxendine
DRAKE BALLROOM

- NEW** *Empowering Your SGA Puzzle to Build a Strong and Unified Team* — Kimberly Jones, Ph.D.
HASTINGS I

- Who Said There's No "I" in Team?* — Vicky Goodin, Ed.D.
HASTINGS II

12:00 p.m. to 1:00 p.m. — Lunch
DRAKE BALLROOM

1:00 p.m. to 1:15 p.m. — ASGA Halftime
DRAKE BALLROOM

1:15 p.m. to 2:15 p.m. — Training Block 3

- How to Make Students Care About Your Student Government* — Butch Oxendine
DRAKE BALLROOM

- NEW FOR ADVISORS** *Mastering the Art of Student Government Advising* — Kimberly Jones, Ph.D.
HASTINGS I

- Do the Right Thing: Ethics and Your SGA* — Vicky Goodin, Ed.D.
HASTINGS II

2:15 p.m. to 2:30 p.m. — Networking Break

2:30 p.m. to 3:30 p.m. — Roundtables

- BONUS** *How & Why You Must Improve Your SGA's Web & Social Media Presence* — Butch Oxendine — DRAKE BALLROOM
- Presidents, Vice Presidents, Secretaries & Treasurers — HASTINGS I
- Senators, Representatives, Judicial Branch, and Committee Members — HASTINGS II
- Advisors — Lobby

3:30 p.m. to 3:45 p.m. — Networking Break

3:45 p.m. to 4:45 p.m. — Training Block 4

- What Are Your Superpowers? What Your SGA Can (And Can't) Do* — Butch Oxendine
DRAKE BALLROOM

- NEW** *Lead Without Losing Yourself in Student Government* — Kimberly Jones, Ph.D.
HASTINGS I

- FOR ADVISORS** *L.E.A.D.: Leadership by Empowering and Appreciating Differences* — Vicky Goodin, Ed.D.
HASTINGS II

4:45 p.m. to 4:50 p.m. — Break

4:50 p.m. to 5:15 p.m. — Wrap-Up & Raffle

- Kimberly Jones, Ph.D., Emcee
 - Ultimate Connectors Raffle (return your evaluation form to enter)
 - "Attend. Learn. Implement. Improve. Repeat" — Butch Oxendine
- DRAKE BALLROOM

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WORKSHOP DESCRIPTIONS



Session A **Your SGA Report Card: 13 Steps to Raise Your Grade to A+**

(9:30 a.m. to 10:45 a.m. — DRAKE BALLROOM)

Are you the best SG in America? Before you start boasting, even the finest SGs have lots of room for improvement. And just because you control millions in student fees and get quoted in the campus paper doesn't mean that you're truly appreciated, respected, and actually get things done for your fellow students. The nation's "Super SGs" have some key characteristics in common. This is your chance to finally find out how yours stacks up against the best. By taking ASGA's "SG Effectiveness Test," you'll learn about your strengths and weaknesses and will get guidance on setting priorities and realistic goals to improve your SG now.

Delivery Format: Lecture style because of the amount of information provided. The presenter encourages feedback through direct questions throughout.

Level of Interactivity (1-5, 5 being very interactive): 3

Learning Outcomes. After attending this session, participants should be able to:

- Understand the 13 key components that make up great SGs
- Know what to do first to improve
- Understand your SG's current strengths and weaknesses



Session B **NEW Leading with Confidence: Strategies for Self-Awareness and Growth**

(9:30 a.m. to 10:45 a.m. — HASTINGS I)

Student leaders are often expected to advocate boldly, build consensus, manage conflict, and represent their peers, sometimes in environments that feel politically or institutionally restrictive. This interactive session invites ASGA leaders to pause and look inward before leading outward. Participants will reflect on their strengths, leadership triggers, blind spots, and values, and examine how these shape their decision-making, communication style, and advocacy approach. Grounded in the 7 Cs of the Social Change Model, especially consciousness of self, congruence, commitment, and courage, this session helps student officers align who they are with how they lead. Students will walk away with practical tools to regulate themselves in high-pressure moments, advocate with confidence and strategy, and grow into leaders who are both effective and grounded in their purpose.

Delivery Format: This workshop uses guided self-reflection, scenario-based discussion, and interactive small-group activities

Presentation Resources: The session utilizes visual display media (i.e., Microsoft PowerPoint).

Learning Outcomes. After attending this session, participants should be able to:

- Identify personal leadership strengths and explain how they influence effectiveness in student government roles
- Develop a personal growth strategy to strengthen confidence and leadership effectiveness



Session C **Mission SGA!**

(9:30 a.m. to 10:45 a.m. — HASTINGS II)

Be a change leader at your school. Make things happen! The key to a successful SGA is having a strong mission and solid goals. Participants will be inspired to become change agents in SGA and create the mission statements for their organizations...taking them on the road to a successful and purposeful year.

Delivery Format: Be a change leader at your school. Make things happen! The key to a successful SGA is having a strong mission and solid goals. Participants will be inspired to become change agents in SGA and create the mission statements for their organizations...taking them on the road to a successful and purposeful year.

Presentation Resources: The session utilizes visual display media (i.e. Microsoft PowerPoint), as well as printed handouts.

Level of Interactivity (1-5, 5 being very interactive): 3.5

Learning Outcomes. After attending this session, participants should be able to:

- Learn the difference between a mission statement and a vision statement
- Practice developing a mission statement
- Practice setting goals and making an action plan that will work



Session D **The 25 Worst Mistakes Your Student Government Can Make (And How to Fix Them)**

(11:00 a.m. to 12:00 p.m. — DRAKE BALLROOM)

Many SGs make the same mistakes over and over, never learning from the past. In this workshop, you'll discover the most common SG missteps, and most importantly, how to avoid these pitfalls during your term of office.

Delivery Format: Because of the significant amount of information provided in this session, it is presented in a lecture format. The presenter welcomes and encourages feedback through direct questions as well as fielding impromptu questions throughout. The presenter uses volunteers to illustrate key points.

Presentation Resources: The session utilizes Microsoft PowerPoint, as well as printed handouts.

Level of Interactivity (1-5, 5 being very interactive): 4

Learning Outcomes. After attending this session, participants should be able to:

- Understand the importance of learning from the mistakes of others
- Brainstorm your own list of mistakes to avoid at your institution



Session E **NEW Empowering Your SGA Puzzle to Build a Strong and Unified Team**

(11:00 a.m. to 12:00 p.m. — HASTINGS I)

Unlock the true potential of your Student Government Association (SGA) with this transformative workshop. Discover powerful strategies to build a stronger, more unified team and foster member collaboration. Through interactive discussions and hands-on activities, gain practical tools for teambuilding, trust-building, and creating a high-impact leadership environment. Walk away with the confidence and skills to lead purposefully, strengthen your team's cohesion, and drive meaningful change on your campus.

Delivery Format: This workshop utilizes a balance of interactive activities and a lecture format that will have you engaged in discussion.

Presentation Resources: The session utilizes visual display media (i.e., Microsoft PowerPoint).

Learning Outcomes. After attending this session, participants should be able to:

- Develop a deeper understanding of the importance of teamwork and collaboration within the SGA, acquiring skills to work cohesively as a united team
- Explore methods to build trust among SGA members, creating a supportive and cohesive team



Session F **Who Said There's No "I" in Team?**

(11:00 a.m. to 12:00 p.m. — HASTINGS II)

You are only as strong as your weakest link. The more you understand about the various personalities in your organization the more successful you will be. While there may be no "I" in team, understanding yourself can be the key to your success in SGA! Participants will take a personality inventory that will help them understand how they operate in a team and how to use that information to build a better SGA.

Delivery Format: This workshop utilizes a balance of engaging lecture format and individual and small group interactive activities that are self-reflective, thought-provoking and oriented toward skill-building.

Presentation Resources: The session utilizes visual display media (i.e. Microsoft PowerPoint), as well as printed handouts.

Level of Interactivity (1-5, 5 being very interactive): 4

Learning Outcomes. After attending this session, participants should be able to:

- Assess individual personality type
- Understand how individuals work in teams
- Understand how to utilize the assessment to create a better team environment



Session G **How to Make Students Care About Your Student Government**

(1:15 p.m. to 2:15 p.m. — DRAKE BALLROOM)

Your SG must do something real that matters to fellow students if you ever want to be respected and appreciated. This workshop will give real examples of innovative and exciting "signature programs" that are being used by SGs nationwide to get the attention of students and administrators. These programs will make your SG much-admired and "relevant," and will help you with everything from member recruiting to voter turnout to relations with administrators.

Delivery Format: It is presented in a lecture format. The presenter welcomes feedback through direct questions. The presenter calls on volunteers to help illustrate key points.

Presentation Resources: The session utilizes presentation software, and printed handouts.

Level of Interactivity (from 1 to 5, five being very interactive): 4

Learning Outcomes. After attending this session, participants should be able to:

- Be aware of the 800 programs you could bring to your campus
- Understand what makes a "signature program" and how do you find one that will work for you
- Understand which signature programs are best



Session H **NEW FOR ADVISORS Mastering the Art of Student Government Advising**

(1:15 p.m. to 2:15 p.m. — HASTINGS I)

Advising the Student Government is not just about keeping things running. It is about helping student leaders step up, make decisions, and leave a real impact on campus. But how do we, as advisors, set them up for success without taking over? This session will give you practical strategies to develop student leaders, keep them engaged all year, and help them navigate campus politics. Let's make Student Government thrive!

Delivery Format: This workshop combines interactive activities with a lecture format to keep participants engaged in discussion.

Presentation Resources: The session utilizes visual display media (i.e., Microsoft PowerPoint).

Level of Interactivity (1-5, 5 being very interactive): 4

Learning Outcomes. After attending this session, participants should be able to:

- Equip SG advisors with practical strategies for developing leadership skills
- Embed leadership development throughout the year to keep student leaders motivated for long-term success
- Walk away with actionable tools to help student leaders navigate campus politics, and advocate effectively for change



Session I **Do the Right Thing: Ethics and Your SGA** **(1:15 p.m. to 2:15 p.m. — HASTINGS II)**

When it matters, do you do the right thing? Have you ever had a dilemma to resolve in your SGA? What ethical principles does your SGA value? Come understand how developing a code of ethics is as important as setting your yearly goals. This interactive session will help participants gain hands on experience in thinking through ethical dilemmas and developing a code of ethics for their SGA. Delivery Format: This workshop utilizes a balance of engaging lecture format and interactive small group activities that are self-reflective, thought-provoking and oriented toward skill-building.

Presentation Resources: The session utilizes visual display media (i.e. Microsoft PowerPoint), as well as printed handouts.

Level of Interactivity (1-5, 5 being very interactive): 4

Learning Outcomes. After attending this session, participants should be able to:

- Understand the definition of an ethical dilemma
- Learn how to problem solve ethical dilemmas
- Learn how to develop a code of ethical behavior in your SGA



BONUS **How & Why You Must Improve Your SGA's Web & Social Media Presence**

(2:30 p.m. to 3:30 p.m. — DRAKE BALLROOM)

The times we live in have exposed a major weakness for most Student Governments: our web sites are outdated, inaccurate, and just plain bad. Also, our social networks are drastically underutilized. This workshop will provide tangible instructions on how to improve our entire web presence.

Presentation Resources: This session utilizes the internet.

Level of Interactivity (1-5, 5 being very interactive): 4

Learning Outcomes. After attending this session, participants should be able to:

- Understand what should be included at our SG web site
- Learn how to utilize social media to engage our student body
- Recognize the importance of focusing on web/social media



Session J **What Are Your Superpowers? What Your SGA Can (And Can't) Do**

(3:45 p.m. to 4:45 p.m. — DRAKE BALLROOM)

We all like to think our SG can change the world, but the reality is more brutal. Even the greatest SGs in America are limited in their authority, "power," and influence. Can you really stop tuition increases, get more financial aid from the federal government, and build a new parking garage? This brutally frank session tells the truth about which projects, issues, and programs you can take on successfully—and which ones are doomed to fail.

Delivery Format: It is presented in a lecture format and small group interactive exercises. The presenter welcomes feedback through direct questions.

Presentation Resources: This session utilizes PowerPoint/Keynote and printed handouts.

Level of Interactivity (from 1 to 5, five being very interactive): 4

Learning Outcomes. After attending this session, participants should be able to:

- Understand which issues are impossible, possible, and probable to make a difference
- Understand how to prioritize your work on issues that are realistic
- Determine how much time to spend on lobbying

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