

WORKSHOP DESCRIPTIONS (continued)



Session K

NEW WORKSHOP Emotional Intelligence: I Hear You, But I Don't Understand You!

(3:45 p.m. to 4:45 p.m. — HASTINGS I)

In this session, students will understand the benefits of Emotional Intelligence and Followership as leader and how to incorporate this into your department, organization and/or institution. Participants will understand the benefits of Emotional Intelligence and Followership as a leader and the positive effects it will have in their workplace. **Delivery format:** This 60-minute interactive workshop allow students to share experiences, and participate through discussion proactive ways to succeed as a student government association through an understanding, developing and/or strengthening of Emotional Intelligence. The presenter encourages feedback through direct questions/demonstrations throughout.

Level of Interactivity (from 1 to 5, five being very interactive): 4

Presentation Resources: PowerPoint; handouts; music

Learning Outcomes. After attending this session, participants should be able to:

- Understand the components of Emotional Intelligence



Session L

NEW WORKSHOP SG 101: Getting Student Feedback, How & Why

(3:45 p.m. to 4:45 p.m. — HASTINGS II)

Student Government's job is to represent students on their campus. A crucial part of representing students is to know student opinions. Hear from a former SG President and professional advocate on how to solicit feedback and involvement from the student body. Learn how to effectively collect student feedback, about assessing student feedback, and how to create systems that help engage students within student government.

Learning Outcomes. After attending this session, participants should be able to:

- Understand how to use student feedback effectively
- Assess the student feedback collection methods for their SG
- Know how to utilize tools to better collect student feedback
- Learn how to actively engage students on their campus

ASGA WORKSHOP PRESENTERS

Michael A. Cadore, Sr., Ed.D.

- President, Magnus Solutions, Inc. "Not just good ideas, but Magnus Solutions"
- Three decades of experience in higher education, law enforcement, leadership, mentorship, civic and community engagement
- Rockledge Florida City councilman Seat #1 (2019-Present)
- Learn more at www.magnussi.com
- magnussolutionsinc@gmail.com



In HASTINGS I

Kat Klawes, M.A.

- Founder of the College Campus Oversight Advocates
- Policy advocacy consultant
- Former SGA President at Northern Michigan University
- Buzzfeed and Bank of America "50 Under 50" honoree
- ustoadvocates@gmail.com



In HASTINGS II

W.H. Oxendine, Jr. (Butch)

- ASGA Executive Director and Founder
- Editor in Chief, *Student Leader* magazine
- Author, *So You Want to Be President...How to Get Elected on Your Campus*
- Professional Student Government consultant and frequent speaker at major Student Government conferences for more than 40 years
- butch@asgaonline.com



In DRAKE BALLROOM

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American Student Government Association

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BOSTON CONFERENCE

Saturday, August 9, 2025

8:00 a.m. to 9:00 a.m. — Conference Registration & Continental Breakfast

DRAKE BALLROOM

9:00 a.m. to 9:20 a.m. — Welcome

- Michael A. Cadore, Sr., Ed.D., Emcee

DRAKE BALLROOM

9:20 a.m. to 9:30 a.m. — Networking Break

9:30 a.m. to 10:45 a.m. — Training Block 1

A. 13 Steps to a Super Student Government — Butch Oxendine

DRAKE BALLROOM

B. Student Government is a Bunch of C.R.A.P. (Communication-Respect-Attitude-Professionalism) — Michael A. Cadore, Sr., Ed.D.

HASTINGS I

C. NEW WORKSHOP Movement Making: Mental Health and Students' Rights Advocacy — Kat Klawes, M.A.

HASTINGS II

10:45 a.m. to 11:00 a.m. — Networking Break

11:00 a.m. to 12:00 p.m. — Training Block 2

D. The 25 Worst Mistakes Your Student Government Can Make

- Butch Oxendine

DRAKE BALLROOM

E. FOR ADVISORS Be an Uncle M.I.K.E. (Mentor-Inspire-Knowledge-Encourage) — Michael A. Cadore, Sr., Ed.D.

HASTINGS I

F. NEW WORKSHOP Spark Sessions: Innovation Lab

- Kat Klawes, M.A.

HASTINGS II

12:00 p.m. to 1:00 p.m. — Lunch

DRAKE BALLROOM

1:00 p.m. to 1:15 p.m. — ASGA Halftime

DRAKE BALLROOM

1:15 p.m. to 2:15 p.m. — Training Block 3

G. How to Make Students Care About Your SG: Create "Signature Programs" — Butch Oxendine

DRAKE BALLROOM

H. FOR ADVISORS Good Leadership Needs H.E.L.P. (Honor, Encouragement, Loyalty, Professionalism) — Michael A. Cadore, Sr., Ed.D.

HASTINGS I

I. NEW WORKSHOP Money Matters: Managing Budgets and Funding Student Activities — Kat Klawes, M.A.

HASTINGS II

2:15 p.m. to 2:30 p.m. — Networking Break

2:30 p.m. to 3:30 p.m. — Roundtables

1. BONUS WORKSHOP How to Improve Your SG's Web & Social Media Presence — Butch Oxendine — DRAKE BALLROOM

2. Presidents, Vice Presidents, Secretaries & Treasurers — HASTINGS I

3. Senators, Representatives, Judicial Branch, and Committee Members — HASTINGS II

4. Advisors — Lobby

3:30 p.m. to 3:45 p.m. — Networking Break

3:45 p.m. to 4:45 p.m. — Training Block 4

J. What Can Your SGA Really Accomplish? Understand & Use Your Power — Butch Oxendine

DRAKE BALLROOM

K. NEW WORKSHOP Emotional Intelligence: I Hear You, But I Don't Understand You! — Michael A. Cadore, Sr., Ed.D.

HASTINGS I

L. NEW WORKSHOP SG 101: Getting Student Feedback, How & Why — Kat Klawes, M.A.

HASTINGS II

4:45 p.m. to 4:50 p.m. — Break

4:50 p.m. to 5:15 p.m. — Wrap-Up & Raffle

- Michael A. Cadore, Sr., Ed.D., Emcee
 - Ultimate Connectors Raffle (return your evaluation form to enter)
 - The Importance of Your Student Government — Butch Oxendine
- DRAKE BALLROOM

DOWNLOAD CONFERENCE HANDOUTS
AT [HTTPS://BIT.LY/ASGABOSTON](https://bit.ly/asgaboston)



American Student Government Association

WORKSHOP DESCRIPTIONS

Session A **13 Steps to a Super Student Government** (9:30 a.m. to 10:45 a.m. — DRAKE BALLROOM)

Are you one of the best SGs in America? Before you start boasting, keep in mind that even the finest SGs in the country have lots of room for improvement. And just because you control millions in student fees, get quoted on the front page of the campus paper, or are a minor celebrity in your own mind doesn't mean that you're truly appreciated, respected, and actually get things done for those you mean to serve: your fellow students. The nation's "Super SGs" have some key characteristics in common. This is your chance to finally find out how yours stacks up against the best. By taking ASGA's exclusive "SG Effectiveness Test," you'll learn about your strengths and weaknesses and will get guidance on setting priorities and realistic goals to improve your SG now and in the coming years.

Delivery Format: It is presented in a lecture format. The presenter encourages feedback.

Presentation Resources: The session utilizes PowerPoint, as well as printed handouts.

Level of Interactivity (from 1 to 5 being very interactive): 3

Learning Outcomes. After attending this session, participants should be able to:

- Understand the 13 key components that make up great SGs
- Know what to do first to improve
- Understand your SG's current strengths and weaknesses

Session B **Student Government is a Bunch of C.R.A.P.** (9:30 a.m. to 10:45 a.m. — HASTINGS I)

To provide insight, discussion and direction that will lead to and/or maintain effective Student Government Associations. This is accomplished through positive Communication, Respect & Relationships, Attitude & Awareness, and Professionalism & Policy procedures.

Delivery format: This 60-minute interactive workshop breaks the room into two groups that compete, share experiences, and participate through discussion effective ways to succeed as a student government association. This is a fun music activated lecture. The presenter encourages feedback through direct questions/demonstrations throughout.

Presentation Resources: PowerPoint; handouts

Level of interactivity (from 1 to 5 being very interactive): 5

Learning Outcomes. After attending this session, participants should be able to:

- Understand the importance of Positive Communication, Respect, Attitude and Professionalism as it pertains to your role with student government.
- Learn six principles to success steps as a student and/or student government official.

Session C **NEW WORKSHOP Movement Making: Mental Health and Students' Rights Advocacy** (9:30 a.m. to 10:45 a.m. — HASTINGS II)

83 percent of college students experience a mental health crisis while in college. There are few issues that are of life or death importance on college campuses and mental health supports and policies are one of them. Learn how to evaluate your campus mental health supports and policies, Using interactive activities students will learn how to effectively advocate for better policies.

Presentation resources: Assessment guide, Prezi, and handouts
Level of Interactivity (from 1 to 5, five being very interactive): 4
Learning Outcomes. After attending this session, participants should be able to:

- Assess the mental health policies and supports on campus
- Determine which mental health supports or policies can be improved and how to advocate for change effectively.
- Know how to implement better mental health policies and create a more inclusive community on their campus.

Session D **The 25 Worst Mistakes Your Student Government Can Make** (11:00 a.m. to 12:00 p.m. — DRAKE BALLROOM)

Many SGs make the same mistakes over and over, never learning from the past. In this workshop, you'll discover the most common SG mis-steps, and most importantly, how to avoid these pitfalls during your term of office.

Delivery Format: It is presented in a lecture format. The presenter encourages feedback through direct questions. The presenter uses volunteers to illustrate key points.

Presentation Resources: The session utilizes PowerPoint, as well as printed handouts.

Level of Interactivity (from 1 to 5 being very interactive): 4

Learning Outcomes. After attending this session, participants should be able to:

- Understand the importance of learning from the mistakes of others
- Brainstorm your own list of mistakes to avoid at your institution

Session E **FOR ADVISORS Be an Uncle M.I.K.E. (Mentor-Inspire-Knowledge-Encourage)** (11:00 a.m. to 12:00 p.m. — HASTINGS I)

Be an "Uncle M.I.K.E." to the students by keeping in mind it's not about you, but student success. This discussion opens a dialogue with Advisors peers to discuss experiences and the importance of Mentoring, inspiring others, Sharing Knowledge, and Encouraging each other through educating and sharing empathy to empower.

Delivery format: This 60-minute discussion allows advisors to share experiences, and discuss effective ways to promote, engage and achieve student success.

Presentation Resources: PowerPoint; handouts

Level of interactivity (from 1 to 5 being very interactive): 3

Learning Outcomes. After attending this session, participants should be able to:

- Understand the importance of mentoring and mentorship

Session F **NEW WORKSHOP Spark Sessions: Innovation Lab** (11:00 a.m. to 12:00 p.m. — HASTINGS II)

Welcome to Spark Sessions, where ideas ignite and action takes center stage. In these interactive, hands-on innovation labs, student leaders collaborate in real time to transform inspiring concepts into impactful campus initiatives. Guided by a seasoned student leader and policy consultant, participants engage in rapid brainstorming, structured ideation, and practical

planning exercises. This session emphasizes creativity, collaboration, and strategic thinking, ensuring every participant leaves with a clear, actionable plan for immediate implementation.

Presentation Resources:

- Interactive group brainstorming
- Guided planning templates
- Facilitator-led rapid brainstorming activities

Level of Interactivity (from 1 to 5 being very interactive): 5

Learning Outcomes. After attending this session, participants should be able to:

- Rapidly generate and refine innovative ideas for campus initiatives
- Master structured techniques for assessing idea feasibility and potential impact
- Enhance collaborative skills by working dynamically with peer leaders
- Identify common roadblocks and develop preemptive solutions

Session G **How to Make Students Care About Your SG: Create "Signature Programs"** (1:15 p.m. to 2:15 p.m. — DRAKE BALLROOM)

Your SG must do something real that matters to fellow students if you ever want to be respected and appreciated. This workshop will give real examples of innovative and exciting "signature programs" that are being used by SGs nationwide to get the attention of students and administrators. These programs will make your SG much-admired and "relevant," and will help you with everything from member recruiting to voter turnout to relations with administrators.

Delivery Format: It is presented in a lecture format. The presenter welcomes feedback through direct questions. The presenter calls on volunteers to help illustrate key points.

Presentation Resources: The session utilizes presentation software, and printed handouts.

Level of Interactivity (from 1 to 5, five being very interactive): 4

Learning Outcomes. After attending this session, participants should be able to:

- Be aware of the 800 programs you could bring to your campus
- Understand what makes a "signature program" and how do you find one that will work for you
- Understand which signature programs are best

Session H **FOR ADVISORS Good Leadership Needs H.E.L.P. (Honor, Encouragement, Loyalty, Professionalism)** (1:15 p.m. to 2:15 p.m. — HASTINGS I)

To provide insight, discussion regarding effective leadership

Delivery format: This 30 to 60-minute workshop allow attendees to participate in scenario-based exercises, share experiences, and participate through discussion proactive ways to succeed and lead through crucial conversations regarding:

- Honoring others and thyself regardless of race, ethnicity and/or background
- Empowering through a high-level Emotional Intelligence
- Loyalty – Respect and Relationships
- Professionalism and Partnership in Leadership – Leadership is what Leadership does!

The presenter encourages feedback through direct questions/demonstrations throughout.

Presentation Resources: PowerPoint; handouts; music

Level of interactivity (from 1 to 5 being very interactive): 5

Learning Outcomes. After attending this session, participants should be able to:

- Understand the importance of effective leadership

Session I **NEW WORKSHOP Money Matters: Managing Budgets and Funding Student Activities** (1:15 p.m. to 2:15 p.m. — HASTINGS II)

Student government treasurers and finance leaders play a crucial role in enabling student activities, events, and initiatives. Effectively managing and allocating funds requires strategic planning, clear processes, and transparency. Join this session, led by a Certified Nonprofit Accounting Professional (CNAP), former Student Government President, and higher education consultant, to master essential financial leadership skills. Learn how to create and manage clear budgets, responsibly allocate resources, secure additional funding, and communicate financial decisions transparently to the student body and campus community.

Presentation Resources: Interactive budgeting exercises, scenario-based simulations, and group discussions

Level of Interactivity (from 1 to 5, five being very interactive): 4

Learning Outcomes. After attending this session, participants should be able to:

- Develop and maintain transparent, sustainable budgets for student government.
- Create effective and equitable funding allocation processes.
- Identify and pursue additional funding opportunities, including fundraising strategies.
- Clearly and effectively communicate financial decisions and updates to students and campus stakeholders.
- Evaluate financial activities to align spending with the organization's mission and goals.

BONUS WORKSHOP **How to Improve Your SG's Web & Social Media Presence** (2:30 p.m. to 3:30 p.m. — DRAKE BALLROOM)

The times we live in have exposed a major weakness for most student governments: our web sites are outdated, inaccurate, and just plain bad. Also, our social networks are drastically underutilized. This workshop will provide tangible instructions on how to improve our entire web presence.

Presentation Resources: This session utilizes the internet.

Level of Interactivity (from 1 to 5 being very interactive): 2

Learning Outcomes. After attending this session, participants should be able to:

- Understand what should be included at our SG web site
- Learn how to utilize social media to engage our student body
- Recognize the importance of focusing on web/social media

Session J **What Can Your SGA Really Accomplish? Understand & Use Your Power** (3:45 p.m. to 4:45 p.m. — DRAKE BALLROOM)

We all like to think our SG can change the world, but the reality is more brutal. Even the greatest SGs in America are limited in their authority, "power," and influence. Can you really stop tuition increases, get more financial aid from the federal government, and build a new parking garage? This brutally frank session tells the truth about which projects, issues, and programs you can take on successfully—and which ones are doomed to fail.

Delivery Format: It is presented in a lecture format and small group interactive exercises. The presenter welcomes feedback through direct questions.

Presentation Resources: This session utilizes PowerPoint/Keynote and printed handouts.

Level of Interactivity (from 1 to 5, five being very interactive): 4

Learning Outcomes. After attending this session, participants should be able to:

- Understand which issues are impossible, possible, and probable to make a difference
- Understand how to prioritize your work on issues that are realistic
- Determine how much time to spend on lobbying